

RISE UP

From Healing to Thriving

Helix Human Services is proud to present its 3rd Annual RiseUp Conference: From Healing to Thriving, bringing together educators, social workers, mentors, caregivers, and community leaders dedicated to supporting children, families, and vulnerable populations. Building on last year's theme, A Pathway to Resilience, which focused on developing the foundation of resilience, this year's conference takes the next step, exploring how individuals and communities move beyond healing into sustained growth, empowerment, and long-term thriving. Through dynamic keynote sessions and interactive workshops, attendees will gain practical tools and strategies to strengthen resilience, navigate ongoing challenges, and create lasting impact in both their personal and professional lives.

THURSDAY, OCTOBER 8, 2026

MASSMUTUAL CENTER, SPRINGFIELD, MA

7:30AM TO 5PM

SPONSORSHIP OPPORTUNITIES

RISE UP SPONSOR | \$10,000

- Two tables of complimentary admissions with priority placement (16 tickets)
- Discounted price for additional tickets
- Full spread program ad
- Logo projection throughout the event (Gobo Projection)
- Logo displayed throughout the day on each digital signage, located all through the venue
- Exhibitor table with priority placement
- Company banner placement on the day of event (provided by sponsor)
- Introduction of Keynote Speaker
- Speaking opportunity, opening remarks / lunch

Promotions

- Verbal recognition throughout the day
- Sponsor profile in email newsletter
- Logo displayed on event webpage
- Pinned featured spotlight post on social media. Social media recognition.
- Designated follow up email to attendees (with permission)
- Marketing materials in conference bag (provided by sponsor prior to event)
- Name included in all communication, media release and social media posts; this includes radio ads and TV segments.
- Opportunity to sponsor a specific space/experience (examples: wellness/self care lounge, networking lounge / coffee station, charging stations with branding and logo, photo/professional headshot)

PLATINUM LEVEL SPONSOR | \$7,500

- One table of complimentary admissions with preferred placement (8 tickets)
- Discounted price for additional tickets
- Full page program ad
- Exhibitor Table

Promotions

- Logo displayed on event webpage
- Social Media Recognition
- Marketing materials in conference bag (provided by sponsor prior to event)
- Recognition as a Platinum Sponsor across all event materials
- Option to include a promotional offer or resource in post-event attendee email (with permission)
- Opportunity to provide a branded giveaway or raffle item



GOLD LEVEL SPONSOR | \$5,000

- Six complimentary tickets
- Discounted price for additional tickets
- Full Page Program Ad
- Exhibitor Table

Promotions

- Logo displayed on event webpage
- Social Media Recognition
- Logo included in one pre-event email (grouped sponsor section)
- Opportunity to include marketing materials in conference bags (provided by sponsor)

SILVER LEVEL SPONSOR | \$2,500

- Four complimentary tickets
- Half Page Program Ad

Promotions

- Logo displayed on event webpage
- Social Media Recognition

BRONZE LEVEL SPONSOR | \$1,000

- Two complimentary tickets
- Half Page Program Ad

Promotions

- Logo displayed on event webpage
- Social Media Recognition
- Logo included in one pre-event email (grouped sponsor section)

FRIEND SPONSOR | \$500

- One complimentary ticket
- Business Card and Mention in Program

Promotions

- Name displayed on event webpage
- Social Media Recognition
- Name included in one pre-event email (grouped sponsor section)

COMMUNITY PARTNER SPONSOR | \$250

- Business Card in Program

Promotions

- Social Media Recognition
- Name included in one pre-event email (grouped sponsor section)



INTERESTED IN SOMETHING ELSE?

Let's chat about a custom sponsorship that fits your needs!

Get ready to be inspired and empowered! Join a dynamic community of changemakers committed to improving the lives of vulnerable populations. Whether you're a professional, advocate, or ally, this is your opportunity to connect, learn, and grow while making meaningful impact.

JOIN US!



OTHER SPONSORSHIP OPTIONS

EXHIBITOR TABLE | \$150

Includes a 6' table with covering and skirting, two chairs, and boxed lunch for two representatives. Please note this sponsorship does not include admission ticket to any presentations or workshops. This is a great opportunity to showcase your work and or business.

PURCHASE A TABLE FOR YOUR TEAM | \$1,000

Grab your team and get ready to immerse yourself in an unparalleled learning experience! This sponsorship option includes eight tickets, a full table.